

# Carolyn Strauss

OPTIMAL OUTCOMES: COMMUNICATION THAT CREATES RESULTS



Carolyn Strauss is a communication expert specializing in gender differences and personal presentation skills for executives and sales people. With over 25 years of platform experience, Carolyn's keynotes, training and coaching are profoundly impact-full and always entertaining. Carolyn's audiences are moved to take immediate action that creates sustainable, visible results.

Each of these programs will increase productivity, reduce stress, and align all activities to produce optimal results.



## Gender-based Leadership and Communication Strategies

Leaders, managers, supervisors, salespeople and support staff will come away with the ability to create synergy and ease in communication between men and women. This will enhance productivity within any organization and assist everyone in projecting the voice of the company.

- Understand how men and women process information differently
- Gain the skill needed to generate your desired emotional response from both men and women
- Learn to capture your listener's attention and cause them to want to take action after your request
- Understand sexual harassment and potentially stop it.

## Presenting with Optimal Power: Is your Image Hurting Your Image?

As human beings, instinct causes us to make immediate judgments of others based on how they look. Upon first impression, does what other's see match what you want them to see, think and know about you? Any incongruence or disconnect your appearance causes is an obstacle that is easily overcome.

Enter a room "on purpose" in a way that communicates confidence, approachability and a positive attitude strategically select wardrobe and use body language to establish comfortable rapport with anyone. Project a complete image thereby creating the desired results in both business and personal situations.

## Optimal Goal Setting For Managers and Teams

Isn't it funny, how as a leader, you have a clear vision of results and the direction you see your company, division or team going, but when it comes to execution, what happened? By the end of this program your whole team will have a map to achieving your mission, purpose; and clarity in knowing how they win by fully participating in the optimal outcome.



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